



JAMESON SPENCE

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www.jamesonspence.com

RESUME

EDUCATION

California State University, Chico

BA in Communication Design with
Emphasis in Graphic Design. Minor in
Business Administration

Cabrillo College, Santa Cruz, CA

AA Degree in Business

EXPERTISE

Logos, Brand Elements, Packaging,
Typography, Layout Design,
Responsive Web Design, eBlast
Design, Presentations, Photography,
Photo Retouching, Advanced
Photoshopping, Illustration, Video
Production, Video Editing, Basic
Animation, Website Development
(HTML, CSS3, PHP), eBlast
Development, Adobe Creative Suite,
Sketch, Powerpoint.

INTERESTS

Photography, Kiteboarding,
Wakeboarding, Fly Fishing, Hiking,
Backpacking, Rock Climbing, Guitar,
Golf, Disk Golf, Dogs, Cooking, Pottery,
Good Beer, Making Things

EXPERIENCE

Owner & Graphic Designer // Jameson Spence Design Co.

JUNE 2014–PRESENT, HAWAIIAN ISLANDS

Creating effective designs for clients in Hawaii & across the US.

Graphic Designer // Cabrinha Kiteboarding

NOVEMBER 2016–PRESENT, MAUI, HI

Ongoing part-time contract work – currently assisting with the design and development of the 2018 product line and supporting materials.

Graphic Designer // Slingshot Sports

MARCH 2016–AUGUST 2016, HOOD RIVER, OR

Part-time contract work – Assisted with the design and development of all marketing and promotional assets by working shoulder to shoulder with the design lead as a two-man design team. Projects and tasks included the 2017 product catalog, board graphics, POP displays, print materials, digital ad campaigns, photo manipulation, product imagery & illustration.

Graphic Designer // Liquid Agency

MARCH 2015–MARCH 2016, PORTLAND, OR

Worked with design team to create visual assets for a variety of clients. Projects and tasks included full-scale rebrands, publication design, packaging design, web design, infographics, presentations and photo manipulation.

Graphic Designer, Marketing Team // Liquid Agency

FEBRUARY 2013–MARCH 2015, SAN JOSE, CA | PORTLAND, OR

Assisted Liquid Agency Marketing Team with the creation and maintenance of company assets including the company website, literature, portfolio, blog and promotional items. Assisted with business development across multiple offices, supported client-facing design teams, built client presentations, worked on experimental and pro bono projects from ideation to delivery.

Junior Graphic Designer, Marketing Team // Liquid Agency

DECEMBER 2011–FEBRUARY 2013, SAN JOSE, CA

Supported Liquid Agency Marketing Team with the design and production of company assets and promotional materials.

Graphic Design Intern // Tehama Group Communications

JANUARY 2011–MAY 2011, CHICO, CA

Designed and developed promotional and branding materials for local businesses to enhance their image and promote them within the local community; this included newsletters, brochures, and identity systems.

Production Intern // Dragon Graphics

SEPTEMBER–DECEMBER 2010, CHICO, CA

Assisted with the printing and application of designs onto banners, signs, posters, vinyl, vehicle wraps, and apparel.